



## “Greek Panorama” at the gates!

**The 1<sup>st</sup> great Hellenistic exhibition, which takes place at the cultural center**

**Athens, May 3<sup>rd</sup>, 2017.** It is finally on its way. In a few days’ time the **1<sup>st</sup> “Greek Panorama”** exhibition will open its curtain at the **Grand Central Terminal** in the **Vanderbilt Hall, in Manhattan**, hoping to achieve a successful representation of Greece abroad.

The exhibition will offer free entrance to the public on **May 12<sup>th</sup> and May 13<sup>th</sup>**, from **10:00 AM** until **06:00 PM**, while everything that is included in the **“Greek Panorama B2B sessions”**, which is exclusively for professionals, will take place on **May 11<sup>th</sup>, 2017** and the feedback of this event is extremely promising since the participations are already beyond every expectation.

The B2B is peeking the interest of many professionals who are involved in the American traveling market, as it is offering a unique opportunity for them to meet in person with people representing Greek tourist businesses and destinations. This particular event at the Greek Panorama will be organized at the high-end assembly hall **“Kellari”** and will include shows by famous chefs creating a variety of Greek delicacies.

A Greek expatriate as well as the entire Greek American community is standing by the side of this initiative. Important people will be there, such as the ultramarathon runner **Konstantinos (Dean) Karnazes**, who will be signing his book **“The road to Sparta”** and also the former **NFL** player, **Niko Koutouvides**.

At the time of the exhibition the first copy of the Greek American magazine **Hellas Blu** will be published, which includes interviews of the Greek **NBA** star **Giannis Antetokoumpo**, **Dean Karnazes** and the famous chef **Maria Loe**, who runs her own business in New York.

“Greek Panorama” and its corresponding events are the main constituents of the plan of action created by the **Hellas North American Events Inc.** regarding North America markets, considering that the plan includes actions and initiatives throughout the year.

Shortly before the exhibition opens its doors, the general manager of **North Events, Mr. Leonidas Babanis**, pointed out: *“I am very excited that we are just a few moments before the beginning of the exhibition, which aims to promote Greece everywhere! Having tourism, culture and gastronomy as the key points, a successful recipe is created so that the essence of Greece will originally take over New York and eventually the world. The overwhelming enrollments for the B2B event allow us to dream that the “Greek Panorama” is not only a yearly exhibition but an establishment for the future. I want to thank all those who have stood and are still standing beside us such as the Greek embassy in Washington, the Ministry of Tourism, the Hellenic-American Chamber of Tourism and Greek National Tourism Organization, Greek Tourism Confederation (SETE), the Federation of Hellenic Associations of Travel & Tourist Agencies (FedHATTA), Hellenic Hotel Federation (HHF) and the Hellenic Chamber of Hotels (HCH). More importantly, though, we have to thank the people, our*

*expatriates, who from the beginning have shown that they are beside us. Finally, we will be waiting for you on May 12<sup>th</sup> and 13<sup>th</sup> at the Grand Central Terminal to enjoy Greece”.*

For more information regarding the exhibition and its exposure packages you may visit the [official website of the exhibition](#). **North Events** is responsible for the exhibition’s sales in Greece that you may reach in the following contact information: (Tel. +30 2109713281, Fax +30 2109767371, Email: [info@north-e.com](mailto:info@north-e.com))

***It should be noted that the available exposure areas in the Greek Panorama exhibition are limited and due to the interest already expressed, the participation requests will be processed in priority order.***

**Official Website:** <https://www.greekpanorama.com/>

**Facebook Page:** <https://www.facebook.com/GreekPanoramaNY>

**Twitter Page:** [https://twitter.com/greek\\_panorama](https://twitter.com/greek_panorama)

**Instagram Page:** <https://www.instagram.com/greekpanorama/>

**Official hashtag:** #greekpanorama

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